

2021 California Farm Bureau Photo Contest Rules

Deadline: September 30, 2021 (postmarked or entered online)

Am I eligible?

The contest is open to any amateur photographer (one who does not regularly receive income from photography) who is one of the following:

- an individual member of a county Farm Bureau in California.
- an individual designated by an entity that is a member of such a county Farm Bureau to participate individually in the activities and benefits derived from that membership.
- a minor child or ward of any of the above individuals.

Employees (and their immediate family members) of California Farm Bureau, its affiliated companies, or county Farm Bureaus may not participate.

Young photographers are encouraged to enter in the Budding Artists category, presented by California Foundation for Agriculture in the Classroom. An entrant as a Budding Artist must be under 14 years of age as of September 30, 2021, and a child or ward of any of the individuals described in the first two bullet points above. For more information, see **Budding Artists** on the next page.

What is the subject matter?

Photos must showcase California agriculture, depicting subjects such as fresh food, farm products being grown or harvested, animals on the farm, family farm life, people working on the farm or ranch, rural scenery, urban food production, or plated food.

How many photos may I enter?

An entrant may submit up to five photos.

What are the prizes?

- One Grand Prize winner - \$1,000
- One First Place winner - \$500
- One Second Place winner - \$250
- One Third Place winner - \$100
- Six Honorable Mentions - \$50 each

Each entrant is eligible to win only one prize per contest year. If multiple photos submitted by an entrant are recommended for prizes by contest judges, the entrant will be awarded only the highest prize category attained.

Budding Artists

This is a separate category for persons who are under 14 years of age as of September 30, 2021, and a child or ward of any of the individuals described in the first two bullet points under **Am I eligible?** on the prior page. Prizes are:

- One First Place winner - \$250
- One Second Place winner - \$100

Each Budding Artist entrant will receive a copy of the latest *Imagine this...* book.

Each Budding Artist entrant is eligible to win only one prize per contest year. If multiple photos by the same entrant are recommended for prizes by contest judges, the entrant will be awarded only the highest prize category attained.

Contest Rules

- Photos must highlight California agriculture as described in **What is the subject matter?** on the prior page and have been taken in 2020 or 2021.
- Photos may not have been or be entered in any other contest.
- Photos must accurately reflect the subject matter and the scene as it appears. Photos digitally altered beyond standard optimization (e.g., overly altered or filtered) will not be chosen. Sepia and black-and-white photos are acceptable.
- A completed entry form must be submitted for each photo entered online or attached to the back of each printed photo. Incomplete or illegible entry forms will not be accepted.
- If applicable, the model release portion of the entry form must also be completed and signed by each identifiable person in the photograph; a parent or guardian must sign for a minor. Online entrants will be prompted to print the entry form to be signed and submitted by email, fax, or mail.
- A child entering as a Budding Artist must provide date of birth on the entry form.
- All photos become the property of California Farm Bureau and will not be returned.
- California Farm Bureau may, without offering any consideration to or obtaining the further permission of its submitter, use any submitted photo for any purpose, such as publishing it in *Ag Alert*[®] newspaper or *California Bountiful*[®] magazine, posting it on its websites or social media, reproducing it for Farm Bureau organizational use, or selling it at a county Farm Bureau auction.
- All decisions by California Farm Bureau as to the interpretation of these rules or the judging of photos are in its sole discretion and final.

Digital Photos (submitted online at cfbf.com/photocontest):

- **Preferred file size is 8-10 MB, but not less than 6 MB.** For more information, see “Image quality” below.
- Images from mobile devices may be submitted if they adhere to the resolution requirement (see “Image quality” below); otherwise, these images should be printed and submitted as described in “**Printed Photos (mailed)**” on the prior page.
- Turn off the date stamp option on your camera. Photos on which a date stamp or photographer’s name is visible will be disqualified.
- All digital photos must be in .jpg format.
- Images not meeting these specifications will be disqualified.

Image quality:

- Submitted photos should at a minimum be 300 dpi at 10 inches wide. The file size should be about 8-10 MB.
- Set your camera or mobile device to the highest image-quality setting. High-resolution settings may vary depending on brand, so check the documentation that came with your device. To ensure print standards and quality, submit images as high-resolution files. If shooting in RAW, export as a high-resolution .jpg (300 dpi) via your image editing software.
- Resolution may be calculated by multiplying the pixel width of the image by the pixel height. For example, a photograph taken with a 6-megapixel camera set for highest resolution and best quality produces images of about 2832 pixels by 2128 pixels, which are acceptable under the rules ($2832 \times 2128 = 6$ million pixels). Digital images must be of sufficient resolution to reproduce well on the printed page.

Printed Photos (mailed):

- Photos must be at least 5 x 7 inches but no larger than 8½ x 11 inches, unmatted and unframed.
- Photos must be printed at the highest-quality printer setting and on photographic paper.
- Turn off the date stamp option on your camera. Photos on which a date stamp or photographer’s name is visible will be disqualified.

Tips for best print quality:

- Take digital images to a commercial photo finisher and request a print size from 5 x 7 inches to 8½ x 11 inches.
- When printing photos, use “best” quality photo print setting (see your printer’s instruction manual).

What is the entry deadline?

Entries must be postmarked or entered online by September 30, 2021.

How do I enter?

Enter online at cbbf.com/photocontest.

OR

Mail your printed photos with a completed entry form attached to the back of each photo to:

Photo Contest
California Farm Bureau
2600 River Plaza Drive
Sacramento CA 95833

May I request a confirmation of receipt?

If you would like confirmation of receipt of your entry, please contact Chico Ochi at 916-561-5550 or photocontest@cbbf.com.

Notification of Winners and IRS Tax Form W-9

Winners will be notified by mail, email, or phone. Each winner must complete and submit to California Farm Bureau an Internal Revenue Service Form W-9 (Request for Taxpayer Identification Number and Certification), which will be made available to the winner before the prize is distributed.

Agreement

By entering this contest, you grant to California Farm Bureau and to its affiliates and member county Farm Bureaus a royalty-free, worldwide, perpetual, non-exclusive license to use, publish, display, distribute, reproduce, edit, adapt, and create derivative works of the submitted photograph, in whole or in part, in any media now known or hereafter developed or discovered, including in use on websites and social media, in publications and for promotional purposes, without compensation or prior notice to you or your successors or assigns, or any other person or entity. Entering a submission in this contest constitutes your irrevocable assignment, conveyance, and transference of these rights.

Questions?

Contact Chico Ochi at 916-561-5550 or photocontest@cbbf.com.